



You ever watch a movie and thought, “I’d like to make one of those.” Here’s your chance...

MISSION:

To create a film that blends art and commerce. True to its JERSEY roots, solid in story and character. To create a film that DOES NOT play on stereotype, a film that not only entertains the audience, but also inspires them.

To create a product that gives its investors a unique marketing opportunity.

Lastly, to make a quality product for a price.

OPPORTUNITY:

Product driven content.

Ten years ago, BMW took it to the next level. The automaker created a series of short films that revolved around a single character, The Driver. In each short film The Driver drove a different BMW, one suited for the given delivery. BMW used high profile directors and talent to showcase their cars.

It is my intention to make a movie that is intrinsically “Jersey”, authentic and true. New Jersey is the world in which the characters of WEST END live. Where do they eat? What kind of car do they drive? Where do they sit down to have a cup of coffee?

There in lies the opportunity WEST END creates for local Jersey businesses. Auto dealers, restaurateurs, local businesspersons invest in the production; not only do they have the potential to earn a return on their investment, their businesses will be showcased in the movie. Which allows them to exploit the experience, promoting their business.

STORY:

All is not as it seems down the Shore. Everyone in the TREVI family has a secret.

WEST END is the classic story of family, guilt, innocence and bittersweet revenge. It has been referred to as “Hamlet at the Jersey Shore”.

It’s been over ten years since VIC TREVI has been home, back to the Jersey Shore, the place he once vowed never to return to. It’s where Vic ran from to escape the embarrassment of being a Trevi. After all, it’s not an ideal place to grow up when your mobster father is convicted of racketeering and sent to jail, when your name is smeared all over the news and you’re not proud of your legacy.

After his father was sent to jail, Vic’s UNCLE JOHN raised him like his own son. He put Vic through college, through law school – no questions asked. Vic left and never looked back.

Vic returns days after his father has been murdered, a mob hit. As much as Jersey seems the same, things have changed. Uncle John now rules the family that once belonged to his father. Vic's best friend, ANGELO "BUDDY" BUCCELLATO, is married to Vic's high school sweetheart, LAUREN McKINN. The one thing that hasn't changed, Vic's strained relationship with his mother, MARY.

Now, standing on the boardwalk of Asbury Park, looking out over the Atlantic Ocean, Vic wonders if coming home was the right choice. There are so many questions that still haunt Vic about his father and family. Will he be able to forgive his mother, Mary? Will he reestablish the bond with his Uncle John that was formed after his father went to jail? And more importantly – will he find any clues to his father's murder?

Vic needs to find out the truth about his family before his family finds the truth out about him. Vic is an undercover FBI agent positioned to go against the people he calls family. He's caught between the age-old struggle between duty to the law and duty to the people he loves.

The clock ticks as Vic digs deeper, unearthing secrets about his father, mother, uncle, and friends that will change all of their lives forever.

INVESTOR BENEFITS:

Including, but not limited to, the unique marketing opportunity WEST END offers, investors are eligible for a 100% tax deduction on investment. This is allowed by the extension of American Jobs Creation Act of 2010.

The American Jobs Creation Act of 2010, Section 181 was extended for two years. All qualified films and television projects made in 2010 and all qualified films and television projects to be made or begun in 2011 will be covered under Section 181.

Each qualified film or television project can expense out to the taxpayer investors an amount up to a maximum of \$15,000,000 per film or \$20,000,000 per film if a significant amount is filmed or paid in a low-income state.

Under Section 181, all taxpayers, individuals or companies who invest in qualified films or television projects can have a loss of 100% of the money invested in the production in the tax year or years in which the production company spends the money invested.

INVESTOR RECOUPMENT:

Here are the broad terms* of the investment deal:

- *First Money In, First Money Out.*
- *Investors will earn 20% return on their investment when WEST END is sold.*
- *100% of NET proceeds payable, 50% to investors and 50% to the owner/producers of WEST END.*

*ALL TERMS SUBJECT TO CHANGE

WRITER/DIRECTOR

Joe Basile has had an interesting journey in the entertainment industry. He's been in front of the camera, behind the camera, set on fire, and received his MFA in Screenwriting from UCLA.

Mr. Basile has worked production on numerous commercials and movies. He has acted in over twenty-five television shows and twenty movies.

Working both behind and in front of the camera was a valuable lesson in movie making. He's had the privilege of working with Warren Beatty, Katherine Hepburn, and Mike Nichols – to name a few. He has seen the collaboration it takes to get a movie made.

A PERSONAL NOTE:

I'm Joe Basile, a guy from New Jersey.

Inspired by the likes of Ridley Scott and Sylvester Stallone I left New Jersey for Hollywood. But like your first love, Jersey never leaves you: the sense of pride, the connection to your roots.

If you're from Jersey you know there's so much more to Jersey than the TURNPIKE, "JERSEY SHORE", or BIG HAIR.

My New Jersey is filled with people that take pride in their families, in their businesses, their lives. It's the glory of a Springsteen lyric, the sound of Southside Johnny and the Asbury Jukes, it's the pride that inspires Bon Jovi to title an album "New Jersey".

There's an instant kinship you have with another person just by saying, "I'm from Jersey". It's a Garden State thing.

It's my desire to create a film with the people I call friends. To tell a story true to its Jersey roots. To make a movie that is authentically New Jersey, the New Jersey I know and love.

That movie is WEST END.

Thanks for your time.

JB

THIS MEMORANDUM IS NEITHER AN OFFER TO SELL NOR A PROSPECTUS, BUT IS INFORMATIONAL IN NATURE.

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